



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2016-17

December 2016

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17

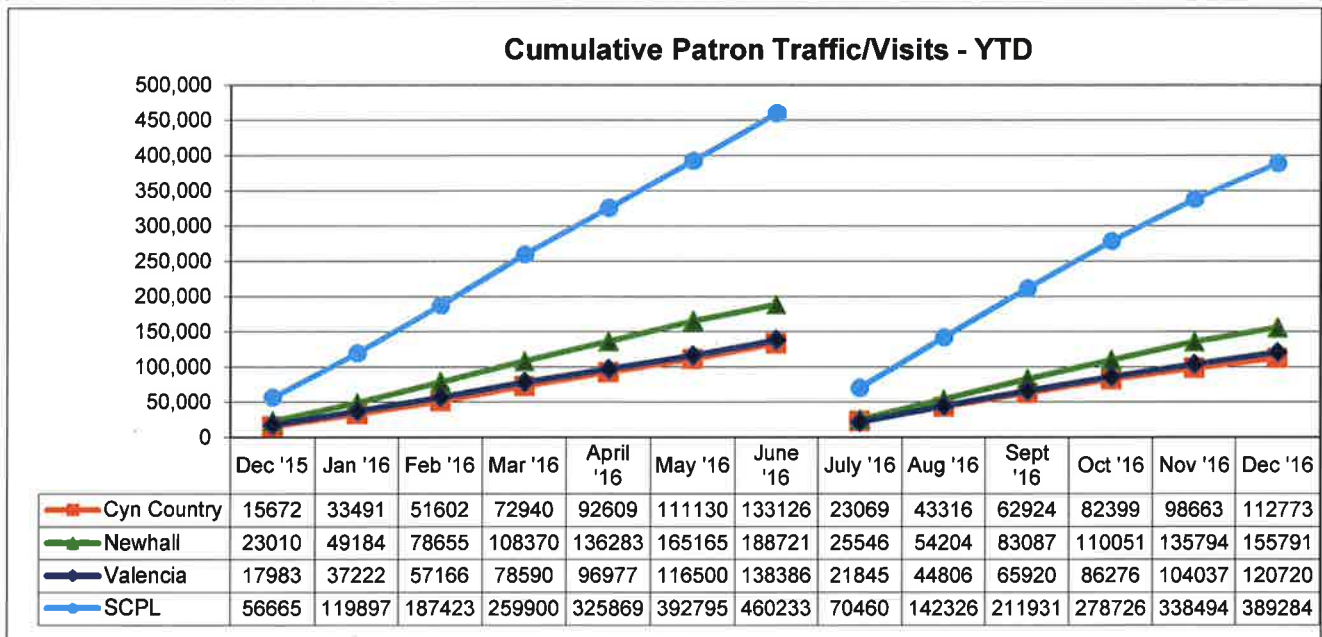
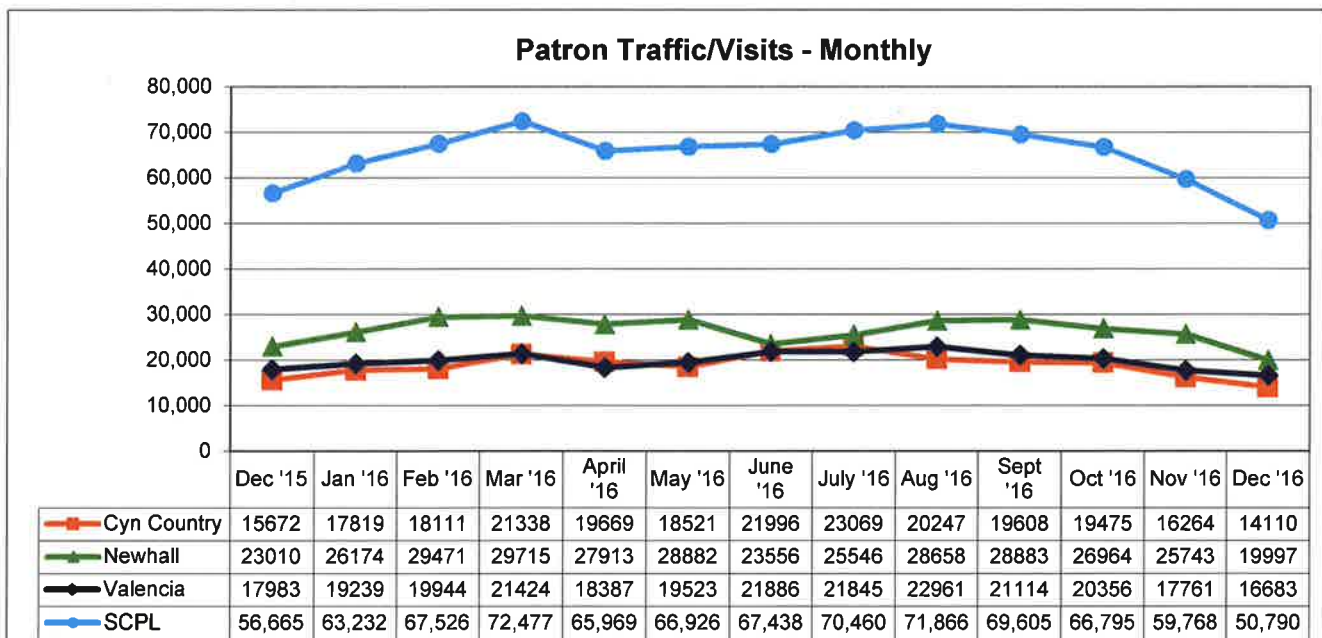
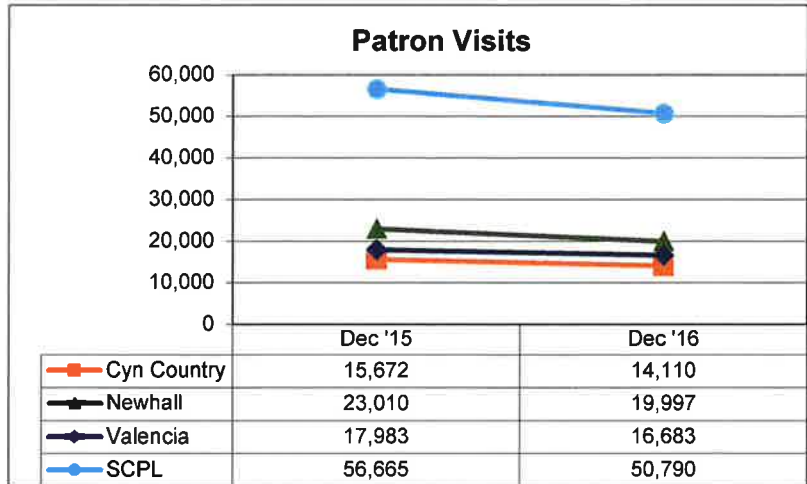
Statistical Summary

| Month-to-Date | | | | | | | | | | |
|----------------------------------|----------------|-----------|------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| DECEMBER 2016 | CANYON COUNTRY | | OLD TOWN NEWHALL | | VALENCIA | | DIGITAL | | TOTALS | |
| | Dec. 2016 | Dec. 2015 | Dec. 2016 | Dec. 2015 | Dec. 2016 | Dec. 2015 | Dec. 2016 | Dec. 2015 | Dec. 2016 | Dec. 2015 |
| Circulation | 23,254 | 25,524 | 19,200 | 22,611 | 40,210 | 42,565 | 10,630 | 10,877 | 93,294 | 101,577 |
| Patron Traffic | 14,110 | 15,672 | 19,997 | 23,010 | 16,683 | 17,983 | | | 50,790 | 56,665 |
| PC Reservations | 3,230 | 4,092 | 3,370 | 5,234 | 2,482 | 3,156 | | | 9,082 | 12,482 |
| Volunteer Hours | 459 | 339 | 226 | 364 | 177 | 186 | | | 862 | 889 |
| Holds Filled | 2,790 | 2,932 | 2,429 | 2,530 | 4,022 | 7,569 | | | 9,241 | 13,031 |
| Number of Programs | 32 | 24 | 34 | 39 | 19 | 21 | | | 85 | 84 |
| Program Attendance | 612 | 386 | 510 | 678 | 553 | 296 | | | 1,675 | 1,360 |
| Library Cards Issued | 206 | 224 | 356 | 374 | 209 | 190 | | | 771 | 788 |
| Wi-Fi Users | 1,232 | 1,202 | 2,207 | 2,237 | 1,102 | 1,108 | | | 4,541 | 4,547 |
| Homework Help: Students Assisted | 0 | 34 | 0 | 52 | 2 | 3 | n/a | n/a | 2 | 89 |
| Databases | | | | | | | 16,590 | 19,917 | 16,590 | 19,917 |
| Website Visits | | | | | | | | | 40,514 | 43,238 |
| Outreach Events | | | | | | | | | 5 | 6 |
| Outreach Attendance | | | | | | | | | 155 | 154 |

| Year-to-Date | | | | | | | | | | |
|----------------------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| DECEMBER 2016 | CANYON COUNTRY | | OLD TOWN NEWHALL | | VALENCIA | | DIGITAL | | TOTALS | |
| | Dec. Y-T-D 2016 | Dec. Y-T-D 2015 | Dec. Y-T-D 2016 | Dec. Y-T-D 2015 | Dec. Y-T-D 2016 | Dec. Y-T-D 2015 | Dec. Y-T-D 2016 | Dec. Y-T-D 2015 | Dec. Y-T-D 2016 | Dec. Y-T-D 2015 |
| Circulation | 168,293 | 184,716 | 141,987 | 168,236 | 279,260 | 305,886 | 67,363 | 66,498 | 656,903 | 725,336 |
| Patron Traffic | 112,773 | 122,047 | 155,791 | 164,568 | 120,720 | 129,450 | | | 389,284 | 416,065 |
| PC Reservations | 23,408 | 31,131 | 24,525 | 39,050 | 18,142 | 22,066 | | | 66,075 | 92,247 |
| Volunteer Hours | 2,924 | 2,816 | 2,771 | 3,650 | 1,570 | 1,546 | | | 7,265 | 8,012 |
| Holds Filled | 20,185 | 22,231 | 17,289 | 19,692 | 28,566 | 37,547 | | | 66,040 | 79,470 |
| Number of Programs | 393 | 277 | 412 | 424 | 272 | 240 | | | 1,077 | 941 |
| Program Attendance | 7,655 | 5,776 | 13,483 | 12,489 | 7,438 | 5,939 | | | 28,576 | 24,204 |
| Library Cards Issued | 2,147 | 2,151 | 3,008 | 3,191 | 2,346 | 2,000 | | | 7,501 | 7,342 |
| Wi-Fi Users | 8,622 | 8,629 | 15,114 | 14,762 | 8,049 | 7,864 | | | 31,785 | 31,255 |
| Homework Help: Students Assisted | 515 | 558 | 541 | 937 | 46 | 59 | n/a | n/a | 1,102 | 1,554 |
| Databases | | | | | | | | | 129,044 | 144,903 |
| Website Visits | | | | | | | | | 290,124 | 311,015 |
| Outreach Events | | | | | | | | | 57 | 66 |
| Outreach Attendance | | | | | | | | | 5,732 | 8,903 |

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17
PATRON VISITS

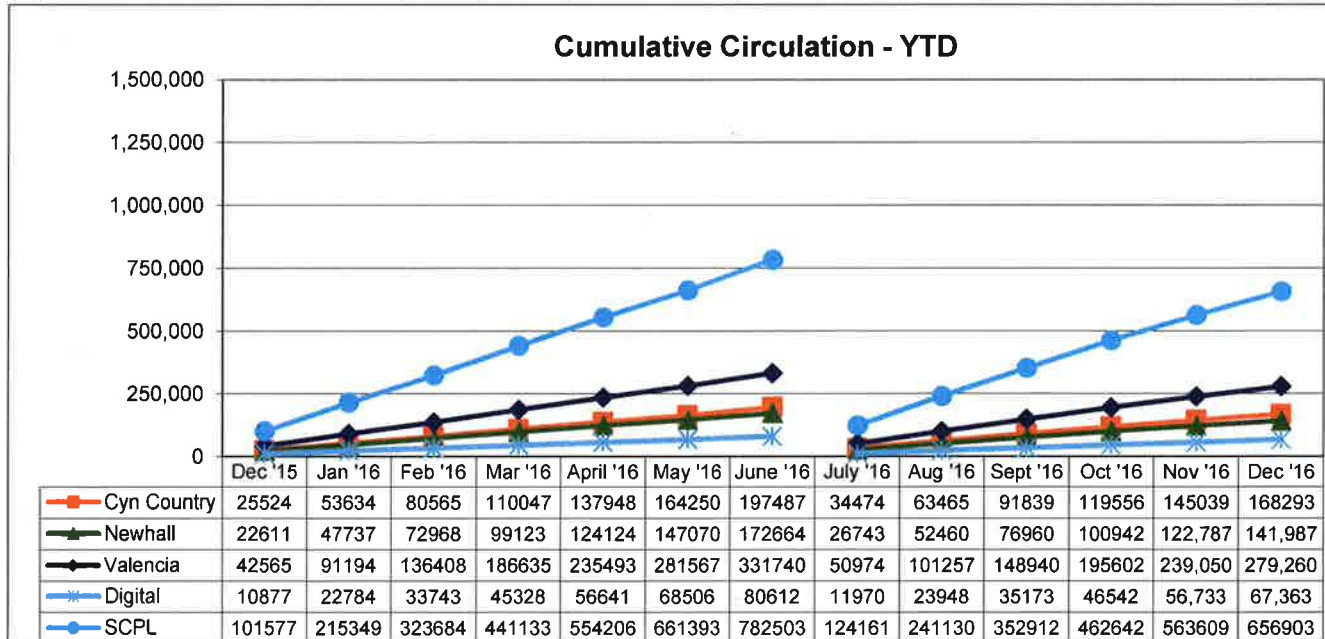
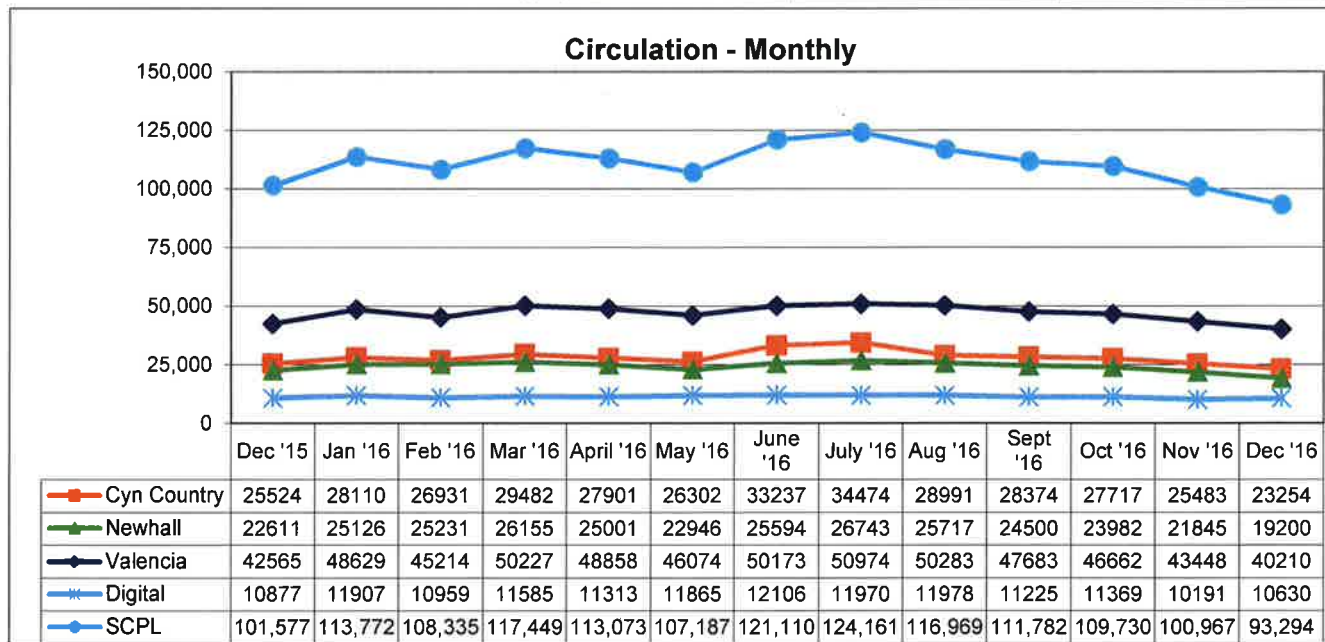
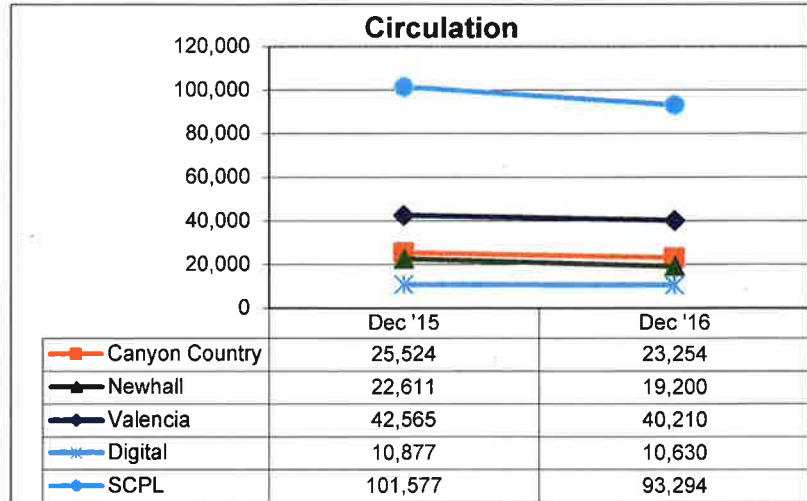
In December 2016, a total of 50,790 patrons visited the Santa Clarita Public Library, with 14,110 visitors at Canyon Country, 19,997 at Newhall, and 16,683 at Valencia.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17
CIRCULATION**

In December 2016, a total of 93,294 books and materials were circulated in the Santa Clarita Public Library.

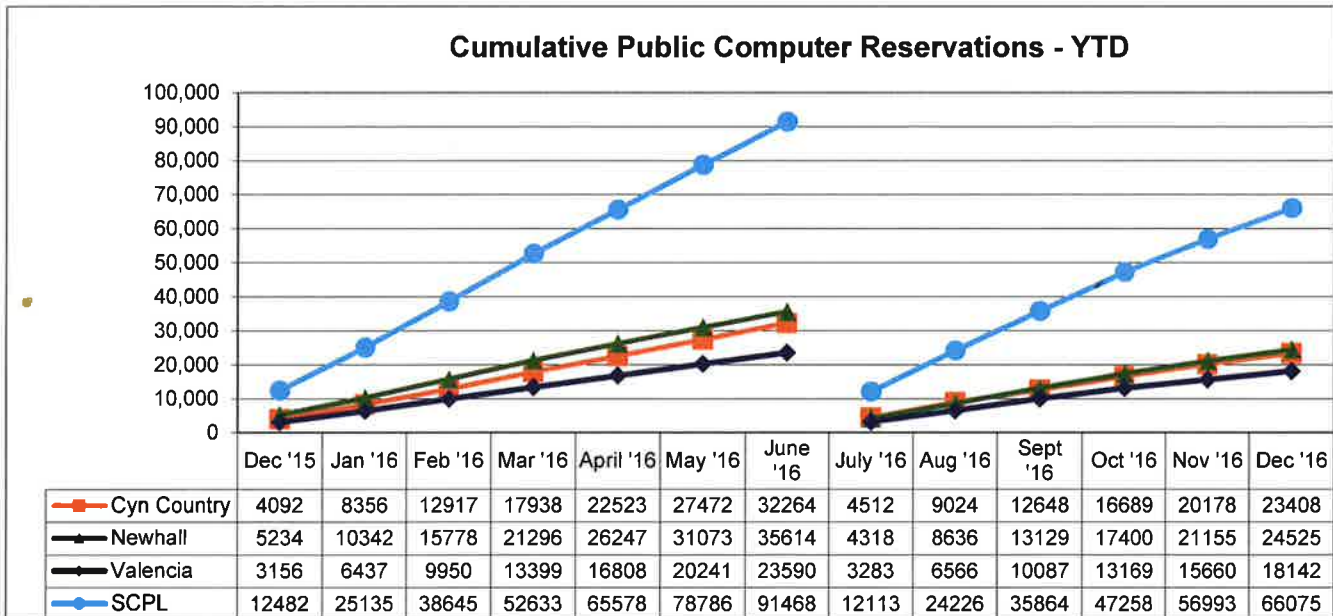
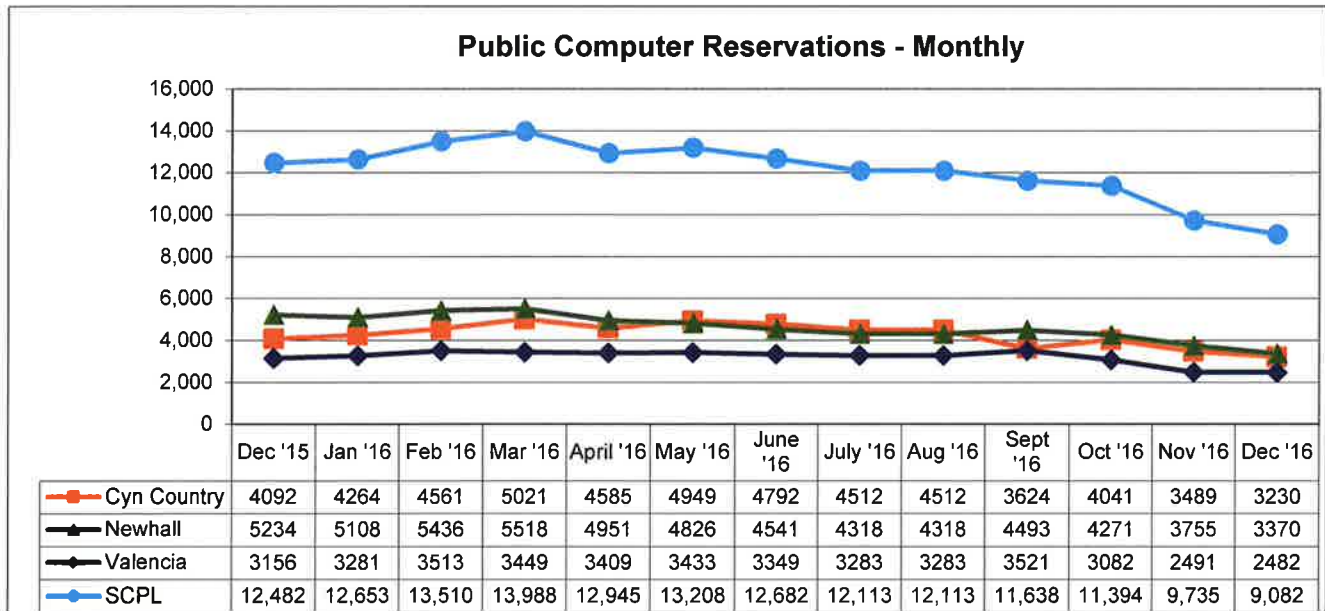
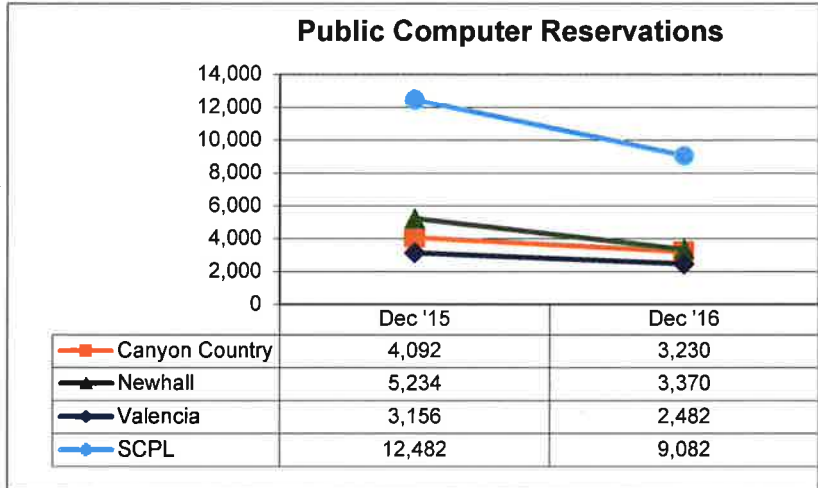
23,254 books and materials were circulated at the Canyon Country Library, 19,200 at Newhall Library, 40,210 at Valencia Library, and 10,630 at the Digital Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17
PUBLIC COMPUTER RESERVATIONS

In December 2016, a total of 9,082 patrons reserved and used a public computer.

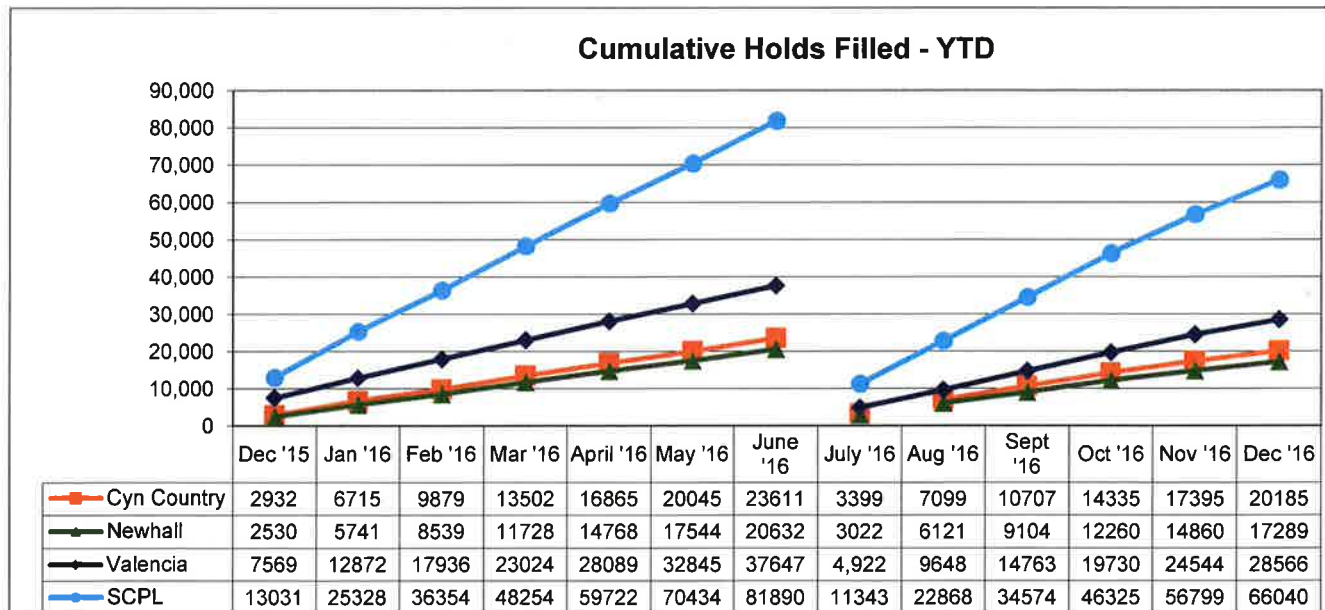
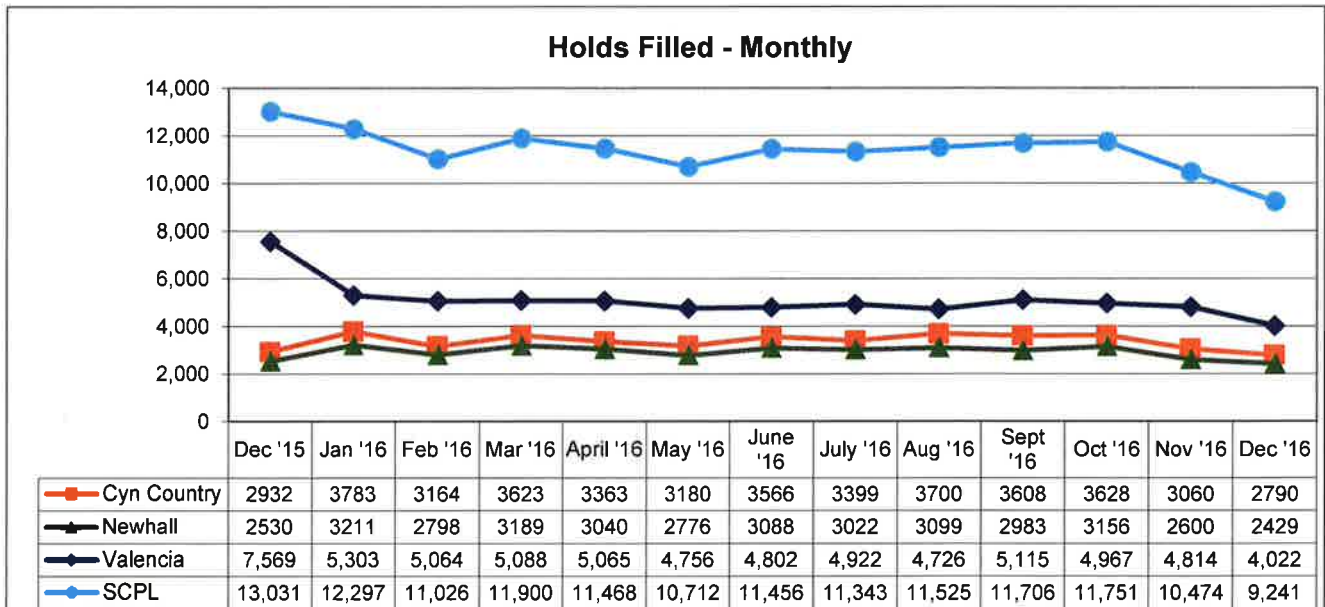
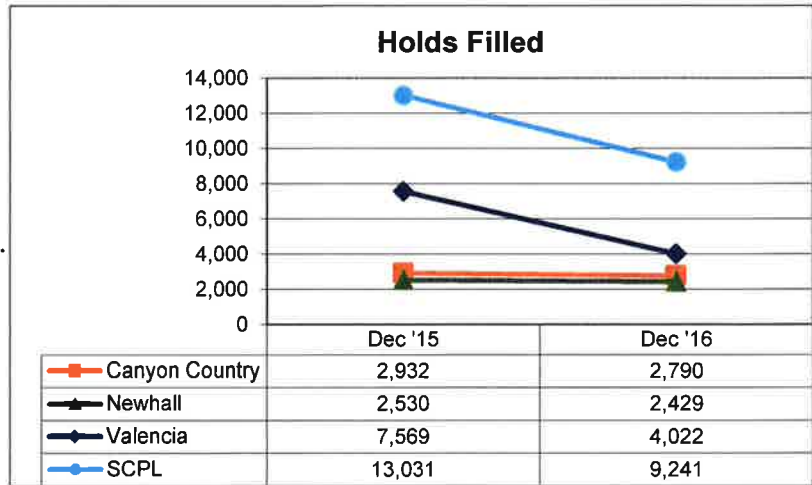
3,230 patrons used public computers in the Canyon Country Library, 3,370 in Newhall Library, and 2,482 in Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17
HOLDS FILLED**

In December 2016, a total of 9,241 holds were filled in the Santa Clarita Public Library.

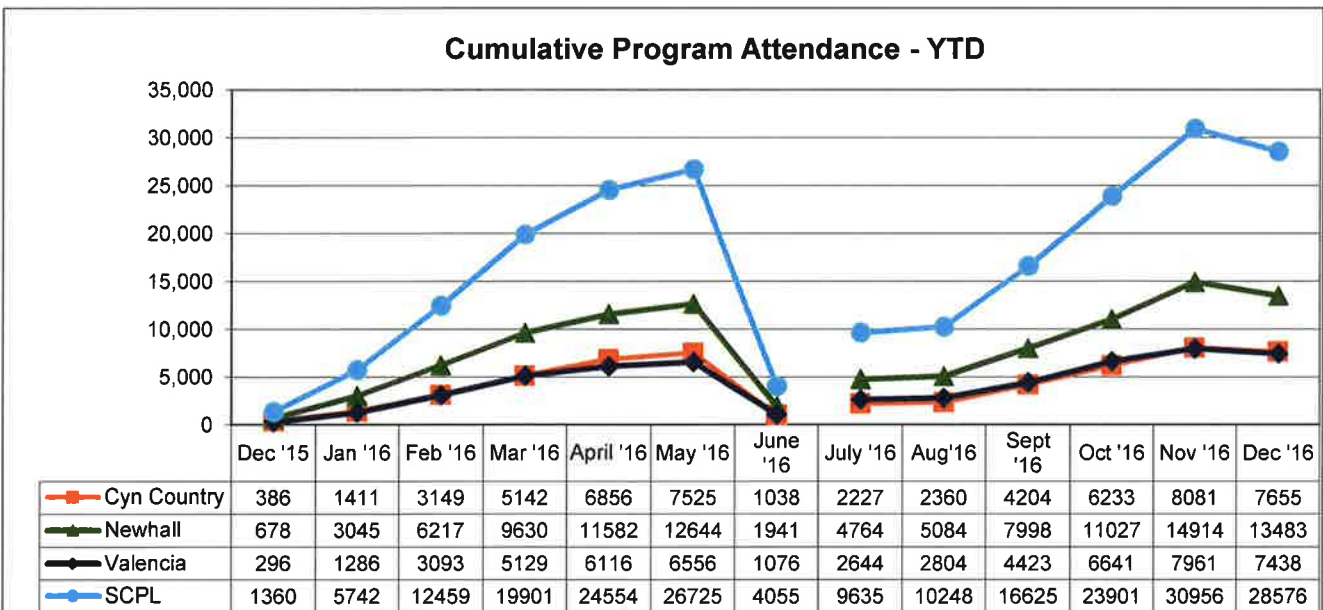
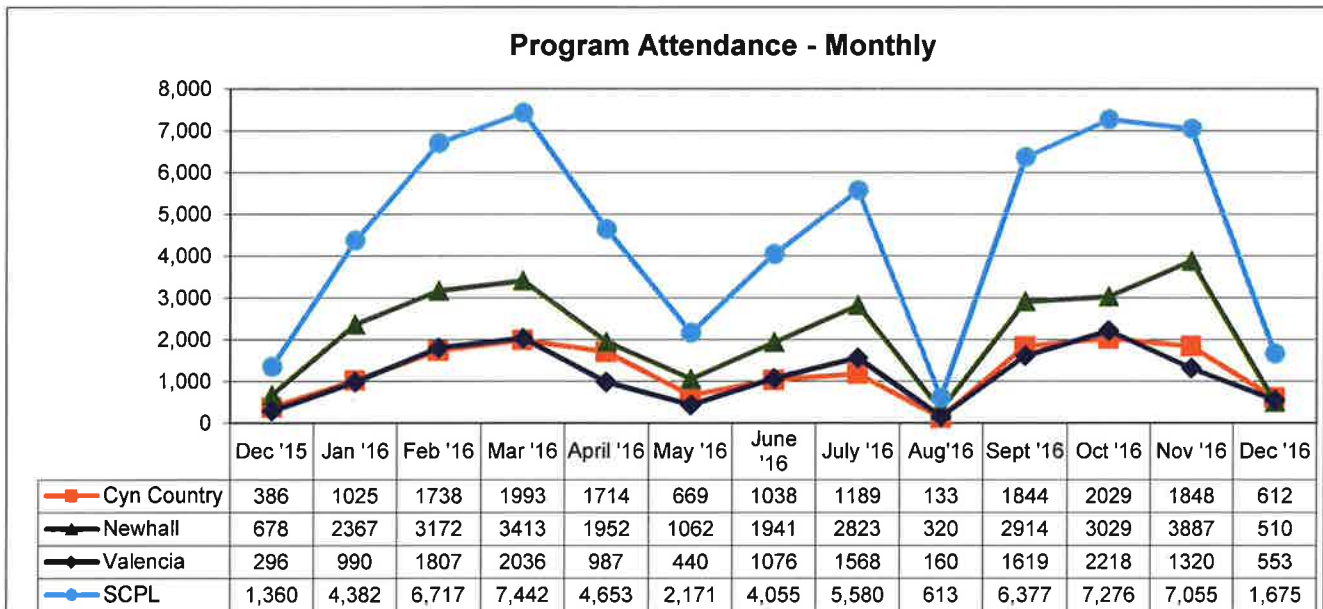
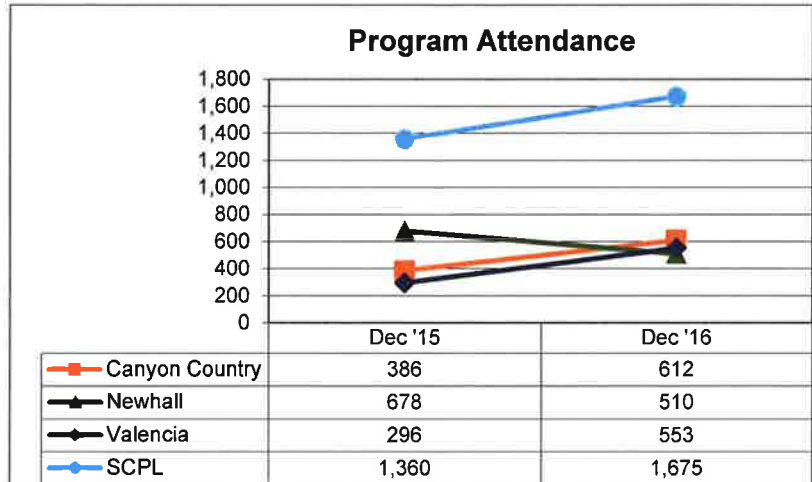
2,790 holds were filled in the Canyon Country Library, 2,429 in Newhall Library, and 4,022 in Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17
PROGRAM ATTENDANCE**

In December 2016, a total of 1,675 attendees participated in a program.

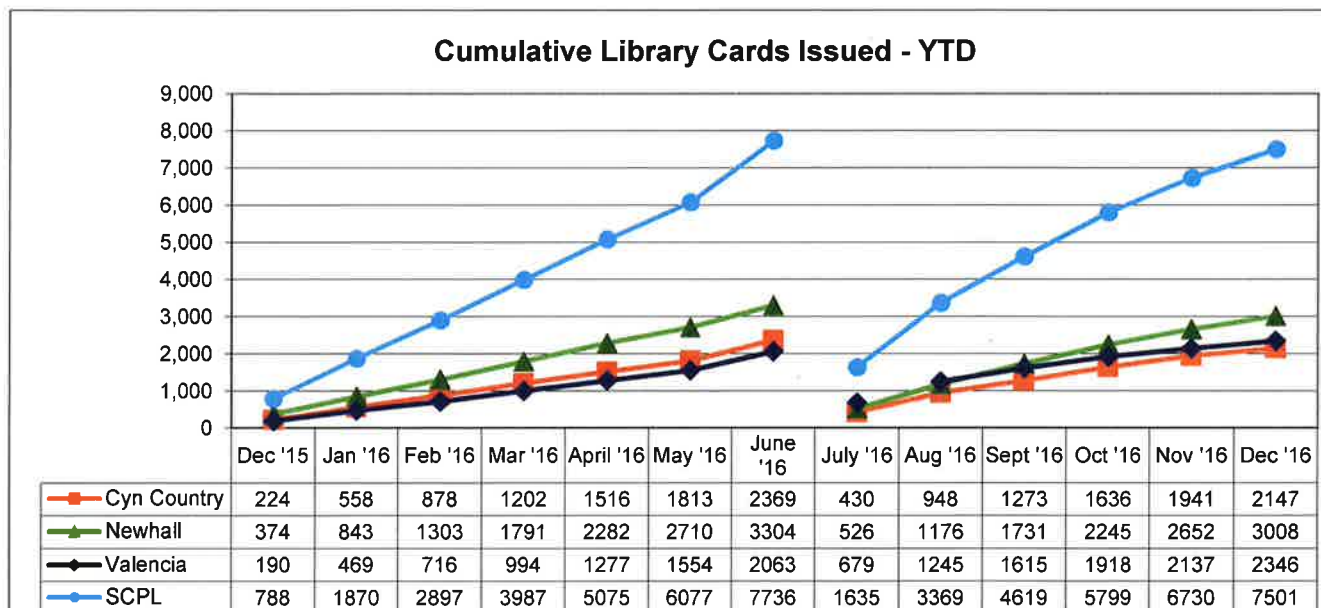
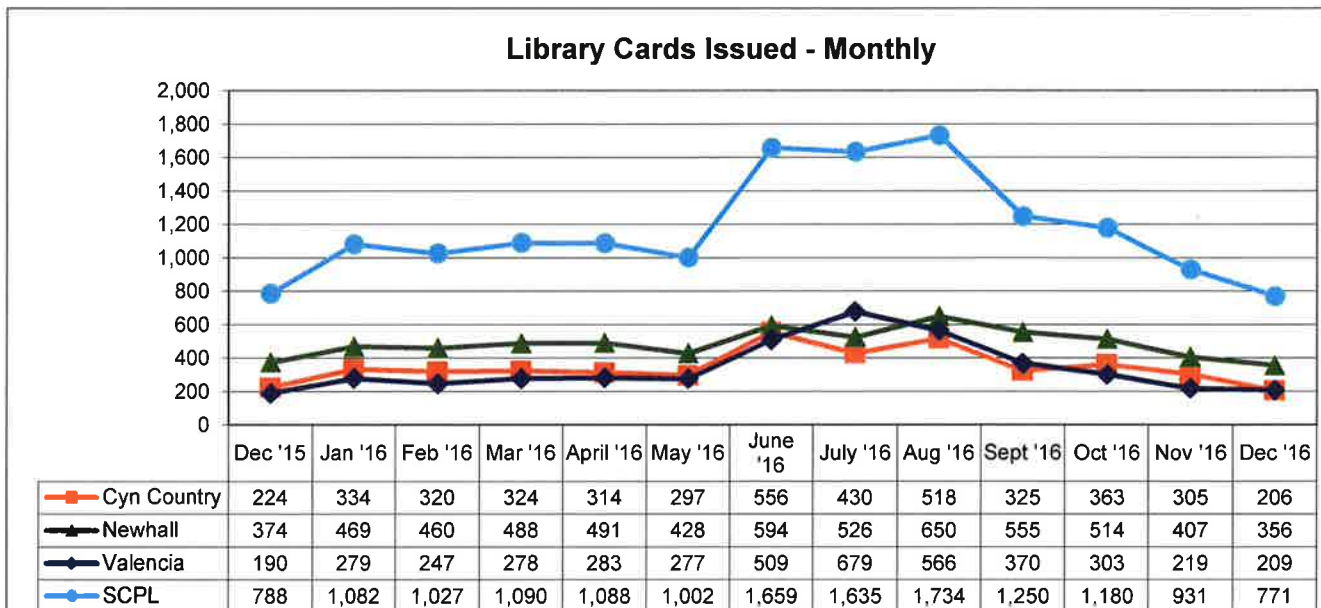
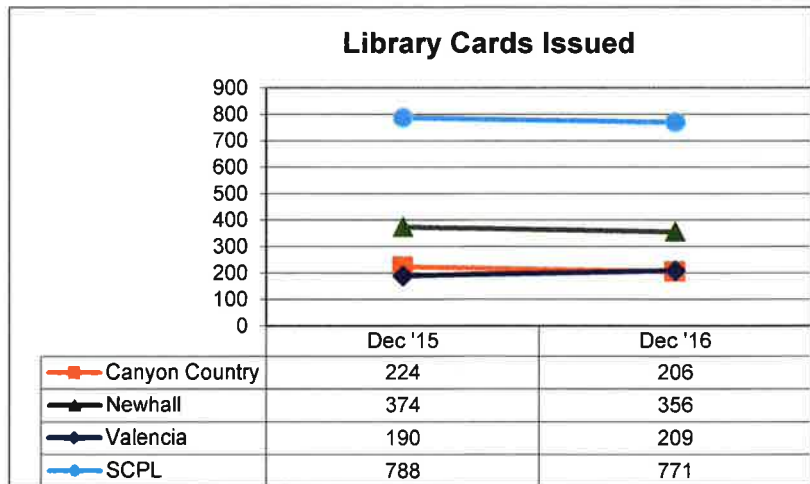
612 attended a Library program at the Canyon Country Library, 510 at Newhall Library, and 553 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
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LIBRARY CARDS ISSUED

In December 2016, a total of 771 new Library cards were issued.

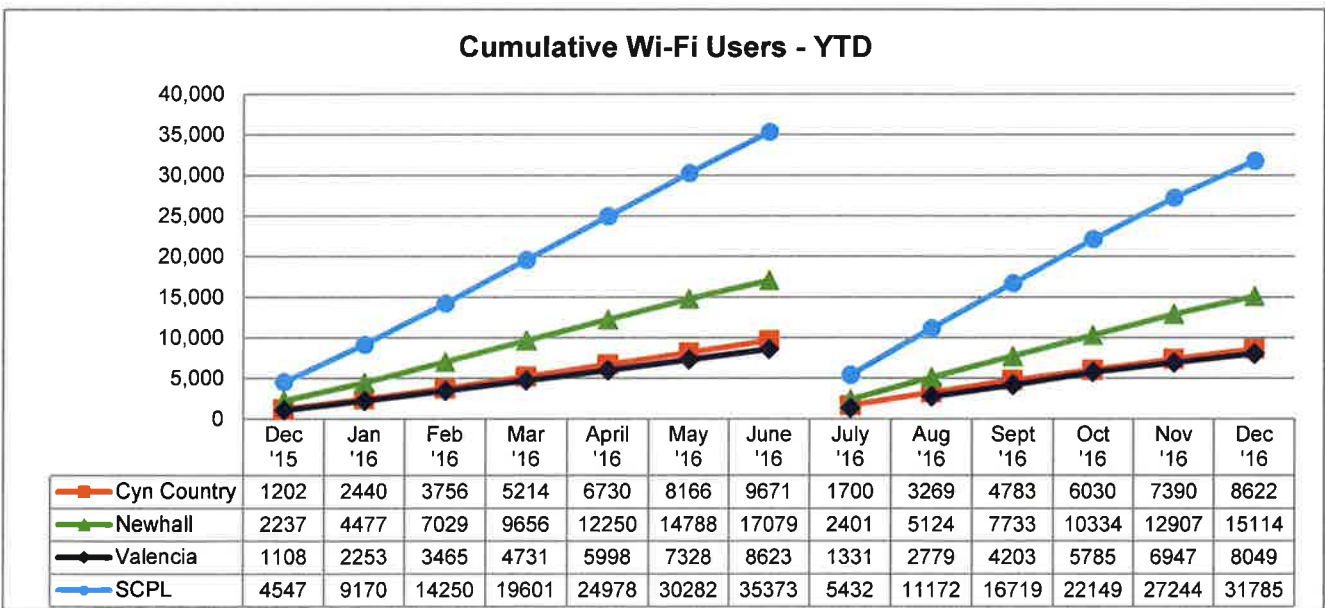
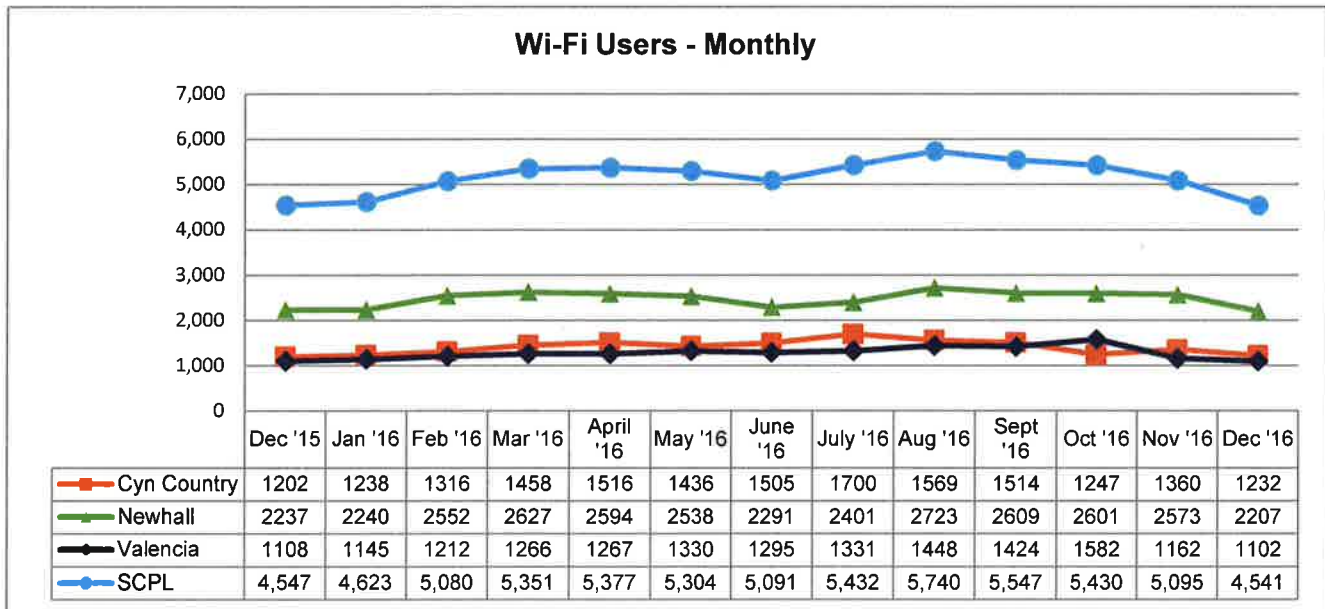
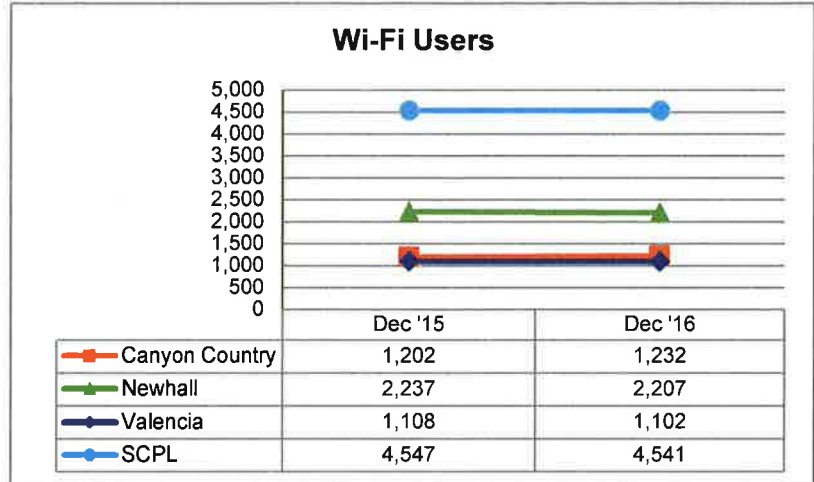
206 new Library cards were issued at the Canyon Country Library, 356 at Newhall Library, and 209 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
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WI-FI USERS

In December 2016, a total of 4,541 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,232 Wi-Fi users were at the Canyon Country Library, 2,207 at Newhall Library, and 1,102 at Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17
LIBRARY WEBSITE**

In December 2016, the Library's website received a total of 40,514 visits.

19,528 were returning visitors and 20,986 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 58,993 website pages during the month of December 2016.

